

## BBE SOCIETY IMPETUS REPORT 2018-19

The Business Economics Society IMPETUS conducted its Annual Academic Fest for the academic session 2018-19 “**Eminence**” on February 21st, 2019.

The beginning of the event was marked by a Talk Show on the topic –‘Corporate Careers-How to choose your Industry and Career Path’. Ms. Mansi Arora currently working as a Marketing Manager with Coca Cola India and South West Asia was the speaker for the talk show who addressed students of B.A.(H) Business Economics. She engaged the students in the discussion on various factors to consider while choosing a career path and emphasized on the key points that are necessary for choosing the right career

The society organized various events under its grand fest. The Ad-Mad competition, was back with brand new twist to unleash the creative streaks of the students. Simultaneously, Bid-o-Wit was conducted with full excitement and thrill. Inquisitive, a business quiz was also a part of Eminence along with Picturesque- an online photography event covering the themes travel, food, portraits, nature, minimalism and architecture. Several teams participated from across various Delhi University colleges. Such events indeed go a long way in unleashing various skills of our students.

The society intends to organise several academic lectures in the upcoming month. Last but not the least preparations for the annual industrial trip are already underway.