

EVENT REPORT
JOB FAIR_ SEPTEMBER 23, 2017
LAKSHMIBAI COLLEGE, UNIVERSITY OF DELHI
ASHOK VIHAR, PHASE III, 1100052

EVENT TIME, DATE AND LOCATION	9:00 am -5:00 pm Sept 23, 2017 Lakshmibai College, University of Delhi
TARGET POPULATION	200 students (inter college)
ADVERTISING EFFORTS	Social Media, Posters, Word of Mouth, Website, Google Groups etc.
BRIEF DESCRIPTION	15+ companies participated. Profiles offered from diverse fields with special focus on Marketing, Sales, HR, Finance, Pharma, Tech, Web Development.
TOTAL NUMBER REACHED	250+ students
TOTAL MONEY SPENT	INR 6000
CELL MEMBERS INVOLVED	Faculty: Ms Amita Malhotra Ms Pracheta Bakshi Ms Anku Dahiya Mr KK Ms Isha Chawla Office Bearers: Ms Deepanshi Gupta Ms Mahek Jain Ms Vartika Jaiswal Ms Geetanjali Yadav Ms Shreya Jain 30 other placement cell coordinators
PARTNERS	247 Dream Job
BRIEF SYNOPSIS OF RESULTS	Around 70+ students shortlisted in the 1 st round, for further rounds they have to report to the respective offices of the companies.
FOLLOW- UP	Waiting
RECOMMENDATION FOR FUTURE EVENT	Yes, perhaps next academic year with more focus on better profiles.
REPORT DATE	Oct 11, 2017