# **Evaluative Report of the BBE**

- 1. Name of the Department / Course B.A. (Hons.) Business Economics
- 2. Year of Establishment 2007

# 3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.)

B.A. (Hons) Business Economics - three-year CBCS (offered with the assistance of Economics and Commerce departments)

### 4. Names of Interdisciplinary courses and the departments/units involved

The Course offers the following General Elective Papers - interdisciplinary, open for all the students belonging to Commerce, Economics and Maths:

### 2018-2019

GE1: Introduction to marketing managementGE2: Macro economicsGE3: MicroeconomicsGE4: Fundamentals of finance and its applications

### 2019-2020

GE1: Digital Marketing GE2: Contemporary issues in Indian economy GE3: Microeconomics GE4: Fundamentals of finance and its applications

- 5. Annual/ semester/choice-based credit system (programme wise) All courses are offered in CBCS
- 6. Participation of the department in the courses offered by other departments

Students from the B.A. (Hons.) Business Economics Course opt for interdisciplinary courses offered by other departments such as Commerce, Mathematics, Economics.

7. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt./ Ph.D. / M. Phil. etc.) As it is run with the assistance of Dept. of Economics and Commerce faculties details can be seen from the respective departments.

Serial No.	Name	Qualification	Designation	Specialization	Experience (No. of Years)
1.	Ms. Sonica	M.A., M.Sc. (Economics) from Notingham University, UK	Assistant Professor	Econometrics, Macro Economics	10 years
2.	Dr. Ritu Suri	M.Phil, Ph.D	Assistant Professor	Econometrics, Issues related to Dollar Rupee Exchange Rate Volatility	12 years
3.	Ms.Uma	M. Phil	Assistant Professor	Indian Economy, environmental economics,	17 years

				Public Finance	
4.	Dr. Meenu	B.com(H), MCom, NET (UGC)M. Phil, Ph.D	Assistant Professor	Management and Organisational behavior.	19 years
5.	Ms. Tejwinder	MCom, M.B.A.	Assistant Professor	Business Communication, Principles of Marketing	9 years
6.	Ms.Amita Malhotra BCom., M.Phil Assistant Professor Finance		9 years		
7.	Ms. Ankita Bhatia	M. Phil, NET	Assistant Professor	Finance	9 years
8.	Mohammad Shamim Ahmad Ansari	MCom, JRF	Assistant Professor	Accounting	3.5 years
9.	Dr. Neha Nainwal	Phd, JRF	Assistant Professor	Finance in Accounting	7 years
10.	Mr. Gagan Swamy	M.A. economics	Assistant Professor (Adhoc)	Econometrics, international economics	2.5years
11.	Mr.Naveen Chaudhary	MA (Eco)	Assistant Professor (Adhoc)	Microeconomics	6 years
12.	Mr. Ravi Kumar Alaria	MA(Eco)	Assistant Professor (Adhoc)	Econometrics	7 months
13.	Ms. Divisha	MA(Eco)	Assistant Professor (Adhoc)	Economics	4.5 years
14.	Ms.Smriti Walia	M.Phil(Eco)	Assistant Professor (Adhoc)	Development Economics	9 years
15.	Dr. Shruti	MA(Eco), PhD	Assistant Professor (Adhoc)	Indian Economic Development, International Trade	6 years

8. Number of academic support staff (technical) and administrative staff; sanctioned and filled:  $\rm NA$ 

# 9. Qualifications of teaching faculty with D.Sc. / D. Litt. / Ph.D. / M.Phil. / PG.

Sno.	Qualification	Count
1.	D. Sc.	Nil
2.	D. Litt.	Nil
3.	Ph.D	05
4.	M. Phil	07

5.	PG.	15

**10.** Number of faculty with ongoing projects from a) National b) International funding agencies and grants received: Nil

**11.** Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received: Nil

12. Research Centre /facility recognized by the University: Nil

**13. Publications:** 

a) Publication per faculty

S.No.	Name	
1	Ms. Sonica S	Singhi
	i.	Number of papers published in peer reviewed journals
		(national/international): None
	ii.	Number of publications listed in International Database (For E.g.: Web of
		Science, Scopus, Humanities International Complete, Dare Database-
		International Social Sciences Directory, EBSCO host, etc.): None
	iii.	Monographs - None
	iv.	Chapter in Books - None
	V.	Books Edited –Nil Books with ISBN/ISSN much are with details of multishams None
	vi.	Books with ISBN/ISSN numbers with details of publishers: None Citation Index -
	vii. viii.	SNIP -
	viii. ix.	SJR-
	X.	Impact Factor:
	xi.	h-index
	xii.	Paper Presentations - 01
		• Presented a paper titled 'Dynamic Effects of Aggregate Demand and
		Aggregate Supply Shocks" in the International Conference organized
		by Jagan Institute of Management Studies, Delhi on February 2015.
2.	Ms. Ritu Su	ri
	i.	Number of papers published in peer reviewed journals
		(national/international): NA
	ii.	Number of publications listed in International Database (For E.g.: Web of
		Science, Scopus, Humanities International Complete, Dare Database-
		International Social Sciences Directory, EBSCO host, etc.): NA
	iii.	Monographs - None
	iv.	Chapter in Books- None
	v.	Books Edited –Nil
	vi.	Books with ISBN/ISSN numbers with details of publishers: None
	vii.	Citation Index: -
	viii.	SNIP -
	ix.	SJR-
	Х.	Impact Factor:

xi.	h-index
xii.	Paper Presentations - 03
	<ul> <li>Presented paper titled "Relationship between Exchange rate Volatility and Central Bank Intervention: An empirical analysis for India" at the Research Scholar Colloquium of the Department of Economics, DSE, May 2014; the Indian Econometric Society Conference held at Patalia University on December 12-14, 2014 and CESP Young Scholar's Seminar held between March 9-11, 2015 at JNU.</li> <li>Presented paper titled "Spillover across Rupee-Dollar, Rupee-Euro and Rupee-Yen Exchange rates and the Impact of R.B.I intervention" at "Winter School", Delhi School of Economics, Delhi from 14-16 December,2015 and at Indian Econometric Society Conference held at Kozhikode, Kerala from 4-6 January,2016</li> </ul>
	• Presented paper titled "Impact of Exchange Rate Volatility on India's Bilateral Exports: A Panel Study" at Research Scholar Colloquium of the Department of Economics, DSE, April 2016.
3. Ms. Uma	
i.	Number of papers published in peer reviewed journals
	(national/international) - <b>02</b>
ii.	Number of publications listed in International Database (For E.g.: Web of Science, Scopus, Humanities International Complete, Dare Database-
	International Social Sciences Directory, EBSCO host, etc.) - NA
iii.	Monographs - None
iv.	Chapter in Books - None
V.	Books Edited - None
vi.	Books with ISBN/ISSN numbers with details of publishers - None
vii.	Citation Index - None
viii. ix.	SNIP - None SJR - None
х. Х.	Impact Factor -
xi.	h-index
xii.	Paper Presentations - 10
	• Presented Paper on, "Looking at World Union: Through Shree Aurobindo's Perspective" in a Two day National Seminar on "Rethinking Aurobindo And Indian Culture; 21 <sup>st</sup> century perspectives", Organized by Society for Social Empowerment, New Delhi in Collaboration with Nehru Memorial Museum and Library Ministry of Culture, Government of India, New Delhi on 20-21 January, 2016.
	<ul> <li>Presented paper on, "The Indian Ocean Rim Association: A case Study of India – Kenya Trade Relation" in a Two day National Conference on," Africa Since 2000: Transition and Change", Organized by Department of African Studies, University of Delhi, Delhi on 19 - 20 February, 2016.</li> </ul>
	• Presented a paper on "Alternatives for the "Missing Women' in 21 <sup>st</sup>

century" in a Seminar cum Interactive Workshop on "Entrepreneurship: The key to empowerment of women Organized by University women's Association of Delhi (UWAD) in collaboration with Swami Sivananda Memorial Institute, New Delhi on March 19, 2016.

- Presented a paper on "Women Missing in India: By Choice or by Disparity" in a Two day ICSSR- Sponsored National Seminar on "Women and Development: Issues and Challenges" Organized by AEPIC of LakshmiBai College, University of Delhi on March 3 and 4, 2017.
- Presented paper on, "Modernization or Marginalization: By Choice or by Destiny" in a one day International Conference on," Inclusive Tribal Congregation: Sharing Experiences of India and Africa", Organized by Department of African Studies, University of Delhi, Delhi and Forum of SC and ST Legislatures and Parliamentarians, on 22 February, 2018, at Vigyan Bhawan, Maulana Azad Road, New Delhi-110003
- Presented a paper on "Changing Patterns of Women's Work Participation in the Labour Force :A Study of 21<sup>st</sup> Century India" in a Two – day ICSSR- Sponsored National Seminar on "Drivers of Economic Growth: Innovations, Institutions and Policies" Organized by Department of Economics, Jamia Millia Islamia, Central University, New Delhi, on March 13 and 14, 2018.
- Presented paper on, "Dissents and arguments in socio-economic participation of women in India" in the Faculty Development Programme on "GENDER SENSITIZATION AND HUMAN RIGHTS" organized by Satyawati College (Eve.) in association with Women's Studies and Development Centre of Advanced Study (WSDC), University of Delhi on October 15-21, 2018.
- Presented paper on, "Is Globalization taking care of Human Rights in 21<sup>st</sup> century" in a one day International Conference on," Human Rights for the 21<sup>st</sup> Century in Asia and Africa: People's Aspiration and Challenges", Organized by The centre for Conflict and Peace Research (CCPR) with academic support of Department of Adult, continuing education and extension, University of Delhi, Delhi , on 18th January, 2019, at International Guest House, University of Delhi, Delhi -110007
- Presented a paper on "Gandhi aur Vaishvikaran ke Pashchat ka Bharat" in a Two – day UGC- Sponsored National Seminar on -EKISSAVI SADI KE BHARAT MEIN GANDHI CHINTAN KI PRASANGIKTA "Organized by Lakshmibai College, University of Delhi in collaboration with Shiksha Sansthan Utthan Nyas, New Delhi, on January 17 and 18, 2020.

A Paper which is co-authored by Dr. Rashmi Kapoor on, Doubly Unorganized: A comparative study of working women in unorganized sector in India and South Africa, Paper ID: NC232 has been accepted for presentation at National conference on Working Women In Unorganized Sector: Issues And Challenges In Contemporary India to be held in Department of Commerce, Aligarh Muslim University, Aligarh,(Sponsored by National

	ommission for Women, New Delhi) on March 21, 2020.
Dı	. Neha Nainwal
	i. Number of papers published in peer reviewed journals
	(national/international): <b>06</b>
	ii. Number of publications listed in International Database (For E.g.: Web of
	Science, Scopus, Humanities International Complete, Dare Database-
	International Social Sciences Directory, EBSCO host, etc.): NA
	iii. Monographs - None
	iv. Chapter in Books - None
	v. Books Edited - None
	vi. Books with ISBN/ISSN numbers with details of publishers:
	vii. Citation Index -
	viii. SNIP -
	ix. SJR-
	x. Impact Factor -
	xi. h-index
	xii. Paper Presentations - 07
In	ternational
	• Trands and Determinant of Foreign Direct Investment in India: A Post Peferm
	<ul> <li>Trends and Determinant of Foreign Direct Investment in India: A Post Reform Analysis</li> </ul>
	Centre of WTO, Indian Institute of Foreign Trade (IIFT)
	Centre of Management Studies, Jamia Milia Islamia
	Centre of Management Studies, Janna Mina Islanna
	• Empirical Analysis of Relationship between Financial Development and Economic
	Growth in India
	Indian Institute of Foreign Trade (IIFT)
	Estimating an Export Function for Principal Agricultural Exports of India
	Centre of WTO, Indian Institute of Foreign Trade (IIFT)
	• Foreign Direct Investment (FDI) Inflows in India: A Policy Period Analysis Before
	and After Crisis
	Centre of Management studies (International financial conclave), Jamia Milia
	Islamia University.
	• A long run Integration between Financial development and Economic growth in
	India: An cobb Douglas Approach, Annual International Conference of Commerce,
	Indian Institute of Foreign Trade, IIFT
N	utional
180	uionai
	• Foreign Direct Investment (FDI) Inflows in India: A Policy Period Analysis Before
	and After Crisis
	Dept. of commerce, Deen Dayal Upadhaya College (DU)
	Dept. of Management Studies, Deen Dayal Upadhaya College (DU)
	• Trends and Determinant of Foreign Direct Investment in India: A Post Reform
	Analysis
	Dept. of commerce, Deen Dayal Upadhaya College (DU)
	Dept. of Management Studies, Deen Dayal Upadhaya College (DU)

5.	Mohammad S	Shamim Ahmad Ansari
	i.	Number of papers published in peer reviewed journals
		(national/international): 06
	ii.	Number of publications listed in International Database (For E.g.: Web of Science, Scopus, Humanities International Complete, Dare Database-
		International Social Sciences Directory, EBSCO host, etc.): NA
	iii.	Monographs - None
	iv.	Chapter in Books- None
	V.	Books Edited - None
	vi.	Books with ISBN/ISSN numbers with details of publishers: None
	vii.	Citation Index: -
	viii.	SNIP -
	ix.	SJR-
	х.	Impact Factor:
	xi.	h-index
	-	tations - None
6.	Ravi Kumar	Alaria
	i.	Number of papers published in peer reviewed journals
		(national/international): None
	ii.	Number of publications listed in International Database (For E.g.: Web of
		Science, Scopus, Humanities International Complete, Dare Database-
		International Social Sciences Directory, EBSCO host, etc.): None
	iii.	Monographs - None
	iv.	Chapter in Books – None
	V.	Books Edited –Nil
	V1.	Books with ISBN/ISSN numbers with details of publishers:
	vii. viii.	Citation Index: - not calculated
		SNIP - not calculated
	ix.	SJR- Impact Factor:
	x. xi.	Impact Factor: h-index
	xii.	Paper Presentations- 01
	АШ.	
		• "Non-performing assets on rise: Is recapitalisation enough ?" in a
		ICSSR sponsored two days National Seminar on "strategic business
		imperatives: Forecasting growth and innovation" organised by
		Department of Commerce, Sri Aurobindo College (University of Delhi) on 18 <sup>th</sup> and 19 <sup>th</sup> January2019
7.	Ms. Divisha	
	i.	Number of papers published in peer reviewed journals
		(national/international): <b>12</b>
	ii.	Number of publications listed in International Database (For E.g.: Web of
		Science, Scopus, Humanities International Complete, Dare Database-
	•••	International Social Sciences Directory, EBSCO host, etc.):12
	iii.	Monographs - None Charten in Basila, Nana
	iv.	Chapter in Books- None Books Edited Nil
	V.	Books Edited –Nil Books with ISBN/ISSN numbers with details of publishers:
	vi. vii.	Books with ISBN/ISSN numbers with details of publishers: Citation Index -
	viii.	SNIP -
	VIII.	51411 -

	ix.	SJR-
	х.	Impact Factor:
	xi.	h-index
	xii.	Paper Presentations -
8.	Ms. Smriti V	Valia
	i.	Number of papers published in peer reviewed journals
		(national/international): None
	ii.	Number of publications listed in International Database (For E.g.: Web of
		Science, Scopus, Humanities International Complete, Dare Database-
		International Social Sciences Directory, EBSCO host, etc.): NA
	iii.	Monographs - None
	iv.	Chapter in Books None. Books Edited –Nil
	v. <b>vi.</b>	Books Edited – Nii Books with ISBN/ISSN numbers with details of publishers: <b>01 (one)</b>
	V1.	Books with ISBN/ISSN humbers with details of publishers. <b>01 (one)</b>
		• Authored book titled, "Essentials of Microeconomics", (2007) for
		class XII, based on CBSE syllabus, published by M.S. Bhalla &Co.
		Pvt. Ltd.
	vii.	Citation Index: - NA
	viii.	SNIP - NA
	ix.	SJR- NA
	х.	Impact Factor:
	xi.	h-index
	xii.	Paper Presentations-
9.	Mr. Naveen	Chaudhary
	i.	Number of papers published in peer reviewed journals
		(national/international): 07
	ii.	Number of publications listed in International Database (For E.g.: Web of
		Science, Scopus, Humanities International Complete, Dare Database-
	:::	International Social Sciences Directory, EBSCO host, etc.): NA
	iii.	Monographs - None Chapter in Books
	iv. v.	Chapter in Books- Books Edited –Nil
	v. vi.	Books with ISBN/ISSN numbers with details of publishers: None
	vii.	Citation Index - NA
	viii.	SNIP - NA
	ix.	SJR- NA
	х.	Impact Factor:
		1. Investment analysis and Analysis of mutual funds on Indian market -
		international research journal of commerce, arts and science - Impact factor
		5.3632
		2. Analysis of various social networking sites and analysis of top
		stockbrokers of India - International research journal of management science
		and technology - Impact factor 3.14
		3. Crisis management and people development practices in banking sector -
		international research journal of management, sociology and humanities -
		impact factor 6.2311
	xi. xii.	h-index Paper Presentations -

10.	Dr. Shruti	
	i.	Number of papers published in peer reviewed journals
		(national/international): 04
	ii.	Number of publications listed in International Database (For E.g.: Web of
		Science, Scopus, Humanities International Complete, Dare Database-
	iii.	International Social Sciences Directory, EBSCO host, etc.): Monographs – None
	in. iv.	Chapter in Books- <b>01</b>
	1	• "Can Competitiveness of Firms change through Investment? – A
		Case Study of India", Chapter in Edited book, 'Indian Economic
		Development', edited by P.S. Bisht, 2014, ISBN: 978-81-7975-617-
		1.
	<b>v.</b>	Books Edited - 01
		• "Economic Philosophy and Lohia", Edited book, 2012, ISBN: 978-
		81-7975-458-0
	vi.	Books with ISBN/ISSN numbers with details of publishers: 01 (One)
		• "Impact of FDI on Competitiveness in India", published by Y.S.
		Books International, New Delhi, 2014, ISBN: 13-978-93-837931-29.
	vii.	Citation Index -
	viii.	SNIP -
	ix.	SJR-
	х.	Impact Factor:
	xi.	h-index
	xii.	Paper Presentations -

# **Summary:**

Books Authored	Books Reviewed		Papers Presented	Books Edited
02	00	37	22	 01

# 14. Faculty as members in

# a) National committees b) International Committees c) Editorial Boards....

1.	Ms. Uma
	-Convener of the Environment Society, "Sanrakshan: the society for environmental awareness" for the three academic years.
	-Convener of UGC Sponsored National Seminar on "Environment and Sustainable development: Prospects and Challenges" which was held in the year 2012.
	-Organised different Lectures, Inter College Academic Fests, and Workshops on economic issues in the capacity of Teacher-In-charge, B.A.(Hons.) Business Economics course and Teacher-In-charge of Economics Department.

-Member of the sub-committee constituted to design the course of Business Economics in lieu of MIL for B.A./ B.COM Programme students (letter issued, dated 11-12-2015 by Head, Department of Business Economics, Prof. Suresh Chand Aggarwal).

-Member of Medical Committee, Option and Information Committee, AEPIC

-Convener of Placement cell.

# **15. Students achievements:**

# a) Riddhima Taneja

- Core Team Lead and Curation Manager at TEDxBRAC, 2018
- Representative at India Spain Youth Forum, 2018-19
- SDG Representative at India Germany Youth Forum 2018-19
- President of Impetus: BBE Society of Lakshmibai College 2019-20
- Market Research Intern at Alue 2019-20
- Marketing Officer at CDF, 2017-18
- PR Head at Rotaract Club of Ignited Youth, 2017-18
- Editorial Head at Rotaract Club of Ignited Youth, 2017-18
- 2nd Position in Manager's Dilemma, Shivaji College, 2018
- Placement Cell Coordinator, LBC, 2017-18

# b) Aarushi Gaur

- Photographer and travel manager at explora travels (2019-20)
- Marketing intern at SBI (2019-20)
- Intern at East Central Railways(Finance cell) (2019)
- Intern under HR manager of SPIWD (2019)
- Trainer at TEFL institute (2017)
- Photographer at Incrementum (2020)
- Secretary at Impetus (2018-19)
- Core team member at Rhetoricians (2017-18)
- Worked in organising committee of Eminence (2018)
- Conference staff head at DIMUN (2018)

# c) Aditi Jangid

- Personal Relations head of Words Unlimited, Literary Wall Society of Lakshmibai College (2018-2019)
- Graphic Designing Head of Impetus, Business Economics Society of Lakshmibai college (2019-2020)
- Member of Organising Committee of Impetus, Business Economics society of Lakshmibai College (2018-2020)
- First position in Trader's Avenue by SGND Khalsa college (2019)
- Certification in 'Initiating and Planning Projects' from University of California (2018)
- Business Research Intern at The Dias Foundation (2018)
- Head Acting HR intern at WERP India (2018)
- Operations Research Intern at Makemydelivery. Com (2018)
- Strategy Consulting intern at Boston Analytics (2019-20)
- Campus Ambassador in E cell at Faculty of Management Studies (FMS) (2019)
- Campus Ambassador in Yuvaan,20 at Delhi Technological University (2019-20)

# d) Riddhi Chauhan

- Intern at Kind Beings NGO
- Intern at FinLadder
- Vice President of Wings: The Placement Cell of LakshmiBai College
- Treasurer of Impetus: BBE Society of LakshmiBai College
- Backed first position in Leg Cricket in Roister, Annual Sports fest of Aryabhatta College

# e) Marvi

- Kshitij- Leading Street Play Society of Delhi University
- Joint Secretary of Impetus BBE
- Internship with Hello Parent App as an Analyst
- Internship with Gray Graph Technologies as a HR Intern
- Internship with Counsel India as a Digital Marketing Intern
- Internship with Electa World as a Business Analyst
- Active member of the Placement Cell
- Took part in Quiz Representing LBC at Roister, Aryabhatta College

# f) Kritika

- Topper in 1st year.
- Topper in 2nd year.
- Social media head of BBE society.
- Event Head at eminence fest
- Sh. BS Jain Memorial award for macroeconomics

# g) Neetu

- Secured 1st position in BID-O-WIT (inter-college competition)
- Sh. B.S. Jain memorial prize for scoring highest marks in macroeconomics
- 1-month internship at ray-right action for youth (NGO)
- Volunteer of NSS unit
- Securing 2nd position in poster making on vigilance awareness Week

# h) Bhavprita

- Interned at Axis Bank in Auditing Department. (2019)
- Sponsorship head of Business Economics Society of LakshmiBai College. (2020)
- Intern at Umeed NGO (2018-2020)
- Organised the event Bid-O-Wit at Eminence (2019)
- Participated in Bliss Mun representing Shashi Tharoor. (Sri Venkateswara) (2019)
- Participated in All India Media Conclave representing Aaj Tak (Kalindi College) (2019)
- Inter college competition: Roisters: 2 silver medals. (Aryabhatta College) (2020)
- Participated in Pax MUN (2019)

# i)Bonsi

- Vice President External Affairs, Youth Speak Forum 2020
- TGPC&#3 Miss India Season-5 3rd runner-up (2018)
- Personality Skills Development Trainer, Sanjeev Datta Personality School (2019)
- Marketing Head, Impetus: Business Economics Society, LakshmiBai College (2018-19)
- Chief Editorial Head, Impetus: Business Economics Society, LakshmiBai College (2019-20)

- Model/Influencer for Realme Mobiles, Paytm Mall Campaign, Amazon Fashion, Kothari's Royal Organic Foods, and Mond'SubParis India (2018)
- Campus Ambassador for PepsiCo Dew Arena (2018) and LimeRoad (2019)
- Volunteer at Internship fair of LakshmiBai College (2020)
- Delegate at 14th India Digital Summit (2020)
- Social Media Intern at The SnapStore App (2018)
- Social Media Intern at NGO RAY Right Action for Youth (2019)

### j) Maheen Saifi

- volunteered in 'International space conclave'19 '
- Creative chief head' of BBE society

# 16. List of eminent academicians and scientists / visitors to the department

Name	Affiliation	Year of Visit
Prof. D.P.S. Verma	Delhi School of Economics	2015
Dr. Vinod Kumar Jain	MD, Vexil Business Process Services Private Limited	2015
Dr. Madhu Vij	Faculty of Management Studies	2016
Mr Arun kumar	Entrepreneur	2019
Microsoft	Microsoft Corporation	2019
Ms Naveen Chaudhary	LakshmiBai College	2019

#### 17. Seminars/ Conferences/Workshops/Talks organized & the source of funding

 "Impetus" organized one day workshop on "Sales and Marketing" on 16 Sept., 2015. Dr. Vinod Kumar Jain (MBA, IIM, AHMEDABAD) Managing Director of Vexil Business Process Services Private Limited and Mr. Pankaj Sharma, I.B. Corporate Trainer were the resource persons of the workshop.

Convener – Ms. Uma

2. Talk was organized on the topic "Credit rating agencies and global financial crisis" by

Dr. Madhu Vij, Faculty of Management Studies.

Convener – Dr. Meenu

3. Talk Show on the topic – 'Corporate Careers' - How to choose your Industry and Career Path' by Ms. Mansi Arora.

Convener – Ms. Amita Malhotra

4. A talk on Careers in Marketing, Advertising and Management by Mr Arun Kumar was organised on 8th November, 2019

Convener – Dr. Meenu

5. A workshop on Data Science was organised in collaboration with Microsoft on 29th January 2020.

Convener – Dr. Meenu

6. A motivational session for accelerating the growth in career by Mr. Naveen Chaudhary was organised on 4th March, 2020.

Convener – Dr. Meenu

### **18. Industrial trip**

A trip to Dharamshala and McLeod Ganj was organised from 9<sup>th</sup> October,2019 to 12<sup>th</sup>October,2019 where the students visited the Tea Factory to gain the industrial experience besides visiting the beautiful temples. They also learnt about balancing their lives from mother nature while trekking in Triund.

#### **19.** Teaching methods adopted to improve student learning

We have Lecture Theatres equipped with projectors and white boards to deliver effective teaching. On various occasions, modern teaching aids such as PowerPoint presentations, online resources, are employed by the teachers. Students are also encouraged to prepare projects and presentations on regular basis so as to help them develop analytical and insightful thinking on various topics of the discipline. They are frequently asked to participate in quiz, GD and mock interviews as they are pursuing professional course.

#### **20. Details of Infrastructural facilities**

a) Internet facilities for Staff & Students: The college is Wi-Fi enabled with free access for both staff and students.

**b)** Classrooms vwith ICT facility: Many classrooms are fitted with projectors to aid in teaching learning process.

c) Laboratories: One computer laboratory with the facilities of internet, Mathematical software, projector, printer, etc.

# **21.** Number of students receiving financial assistance from college, university, government or other agencies: None

# 22. Analysis of the department and Future plans

# **Strengths**

- Various seminars, workshops, talks by eminent experts are organized on a regular basis for elevating students on various topics of national and international significance.
- Every year students enthusiastically organize the departmental annual festival and are also encouraged to participate in the various academic events of the festival.
- A visit / Industrial trip is organized every year to give students first hand information about the functioning of the industry.
- Students register themselves in college placement cell and Central University Placement cell through which they get various opportunities after under graduation.
- Students are also encouraged to participate in their choices of extra-curricular activities which include sports such as football and basketball, Creative arts and crafts, Dance, movement and music, Drama and role play.

# **Opportunities**

- Our students have good prospects in the corporate sector, research institutes and with the government sector at the positions of Analysts, Consultants, Bankers.
- Pursue higher studies in Economics, Management, Finance, Actuarial Sciences and other allied fields. Even while pursuing the course, our students get summer internships in various organizations of repute.

# **Challenges**

- To maintain the quality of education and employ teaching and evaluation methods in line with the changing needs.
- To enhance employability of the students and customize the Placement Cell according to the career specific needs of the department. Funds to build international exchange programmes to inculcate global best practices

# **Future Plans**

- The department plans to maintain a library of subject books, archives, reading materials, preserving question papers and solutions for easy access to students.
- The department plans to conduct more student-oriented seminars / conferences at the regional/national level.
- The department plans to conduct remedial classes for students who may not have done well in a particular subjects and teachers would like to be more actively involved as facilitators for students.
- The department also plans to move towards the publication of a departmental Journal and would be inviting articles from students / faculty of other colleges.
- The department also plans to build an 'Alumni club' and maintain updated information of its alumni.
- Fostering learning, developing intellectual ability, furthering social bonding among faculty and students, and supporting a vibrant academic atmosphere on campus, the BBE Society plans to organize various regular events like academic talks, debates, and discussions throughout the remaining academic year so as to uphold its aspirations of promoting critical thinking and creativity among students.