



# Lakshmbai College (University of Delhi)



*Launches*

## SOCIAL MEDIA INTERNSHIP

### Objectives

- Experiential learning beyond classroom
- Application and skill development
- Capacity building through hands-on training by demonstrating the intellectuality and required acumen in line with industry 4.0 demands

### Program details

- Eligibility: Undergraduate/ Post graduate students of the college
- Selection: Through interview
- Duration: 50 hours (**one semester**)  
After college hours on weekdays and 2-3 hrs on weekends
- Certification: Upon successful completion

### Guidelines

- Application Form: Kindly Fill the Google Form <https://forms.gle/wcT6Sad9vi7uKm2Q8>
- Important Dates: Registration open till September 20, 2020 .
- Interaction with the shortlisted candidates on September 24,2020.

### Job Role & Requirements

- Designing and creating graphics/campaigns to boost engagements , educate and inform stakeholders about various events of the college
- Impeccable oral and written communication skills
- An innovative individual with a fund of creative ideas who can take a lead in content development
- Familiarity with social media analytics such as Facebook, Twitter, Instagram.

Principal : Dr. Pratyush Vatsala, Convenors : Dr. Sucheta Gauba and Dr.Anita Malhotra;  
Coordinators :Ms. Sonica Singhi & Dr. Rahul Chimurkar.