

**ANNUAL REPORT 2021-2022**  
**Creativity, Innovation and Entrepreneurship Cell (CIE Cell)**  
**Lakshmibai College**

One of the key requirements for entrepreneurial success is the ability to develop and offer something unique to the marketplace. Over time, Entrepreneurship has become associated with two aspects, creativity, and the ability to develop something unique and original, more so in the sense of an idea or its representation. Though innovation requires creativity, innovation is seen more through the prism of application of creativity.

**CIE Cell- Lakshmibai College:** CIE Cell was set up in college in the year 2019 as a Fine Arts Society with the vision to impart experiential learning, entrepreneurship skills, innovation, soft skills, and creativity among the students. The objective of the cell is to create a dynamic cluster of teachers and students with the aim to execute cost effective marketable projects within the college campus. It also aims to create and nurture an incubation centre to mentor budding start-ups which can be established and run as successful businesses. The initiative of the cell is not only to empower students but also to empower the women from weaker sections of the society.

The hierarchy of the students in the CIE cell involves a President, a Vice-President, a Secretary, a Joint Secretary and a Treasurer. Further, there are departmental heads for undertaking different responsibilities to provide support to multiple initiatives that are run under the umbrella of CIE cell. It includes RANGREZA - Fine Arts Department, PRARAMBH - The Entrepreneurial Cell, and MARKEDGE - The Marketing Department. There has been a steady and continuous development in the working of the CIE Cell. The three main initiatives of CIE cell are Parampara, Goodwill Store and Enactus. Under the umbrella of Parampara, multiple projects like Dhoop Batti, Sambrani Hawan Cups, Vermicompost, Bio-enzymes, Mushroom cultivation, Nutri Bite, and Red Dot are run.

Some of the projects were initially financed by the teachers and the students, but later on, the funding was obtained from multiple sources.

An MOU has been signed between Lakshmibai College and Sewa Bharati, a non-profit organization, to help in identifying financially-weaker women who stitch potli bags that are used for the packaging of vermicompost. In the process, these women are also able to earn and contribute towards the well-being of their families and children.

CIE Cell has conducted various workshops, webinars and events to promote different skill sets. Some of the workshops, webinars and events held were:

- **Rangreza:** Disc Painting Competition, Mandala Workshop, Painting Therapy.
- **Prarambh:** About the Balance, Campus to Corporate, Finatomy.
- **Markedge:** Investocks, Meme War, Start-O-Mania, USP as a Marketer Your Style In It.
- **Alanza:** Business Conclave.

There are still more projects in their nascent stage, such as setting up the production machine for go Kasth, among others. These projects will further help in accomplishing the objectives of the CIE cell.