



LAKSHIMBAI COLLEGE  
PLACEMENT CELL



2016-17

# WINGS

Placement Brochure



University of Delhi

Celebrating

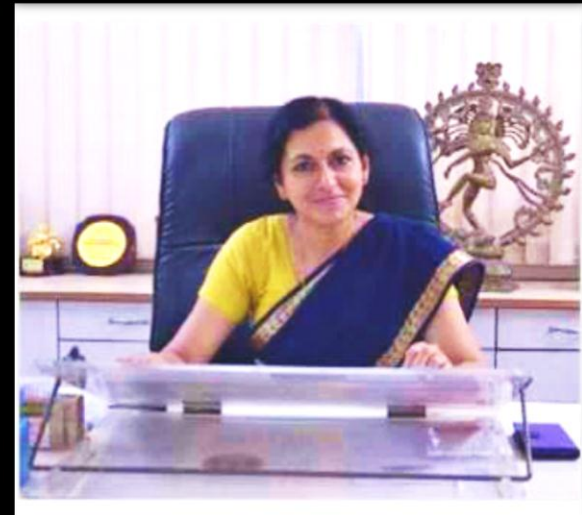
95<sup>th</sup> Foundation Day

May 1, 2017

Convention Hall, Viceregal Lodge, University of Delhi

# About Us

Established in 1965, currently about 4,000 undergraduate and 62 postgraduate students are enrolled in the college. Our students possess strong analytical and quantitative aptitudes. Students from several courses use statistical/accounting, mathematical and econometric methods and software for data handling and problem solving. Students display their growing creativity, organizational acumen and talent in various forums such as inter-college festivals, academic quizzes, creative writing, editing and illustrating wall magazines, culinary innovations, apparel design and construction, book art competition, plays, folk dances and in other performing arts. They have been performing remarkably well in sports and are active in issues of societal importance such as environmental awareness and inclusive development.



**Dr. Pratyush Vatsala**

**PRINCIPAL**



# Achievements and Endeavors in 2016-17

- “The Green Campus” award conferred by Women’s Agency for Generating Employment (WAGE) for various eco-friendly initiatives taken up by the college.
- Co-hosted an International Peace Conference on Youth and Women with South Korean organization, International Women’s Peace Group at Jamia Millia Islamia.
- Three of our students were selected amongst best VISAKA volunteers across the country. Lakshmibai College is the only college in University of Delhi to have gained this honorable position, amongst 400 institutions.
- Two day Blood Donation Camp and Health Check-up camp held in the college was a great success. Besides the students and college staff, females of all age groups from the neighboring societies also participated in huge numbers.
- A vibrant and enriching Book Fair was organized to encourage and inculcate good reading habits amongst the students.

# Infrastructure

- Two air-conditioned lecture theatres, a furnished seminar room with smart touch screen, supplementary audio-visual gadgets, two well-equipped air-conditioned computer labs, a food-technology lab, an apparel design lab, and an enabling unit for the differently abled students. The college is fully Wi-Fi enabled.
- Well-stocked, fully automated library where faculty and students have electronic access to all the relevant journals, containing about 86,000 books and a spacious reading room.
- Dynamic website with exclusive student corner.
- Official mobile app with I-Made Platform to provide students, faculty and staff with academic and administrative applications, such as an e-notice board.
- Intra-college RFID smart card launched prior to the de-monetization, making cashless transactions possible for canteen-library-photocopy fee/fine/bills etc.
- An information kiosk and an electronic/digital notice board introduced and effectively used by students to fill up forms, check dates and seating arrangement for examinations.

# Courses Offered

- B.Com Honours
- Bachelors in Business Economics (B.B.E)
- B.A. Honours
  - Economics
  - English
  - Hindi
  - History
  - Philosophy
  - Political Science
  - Sanskrit
- B.Sc. Honours
  - Mathematics
- Masters support in Philosophy, Political Science and Sanskrit
- B.Com
- B.A. Programme
  - Advertising Sales Management and Sales Promotion
  - Apparel Design and Construction
  - Computer Applications
  - Food Technology
  - Music
  - Philosophy
  - Physical Education
  - Punjabi
  - Sanskrit
  - Sociology
  - and conventional subjects

# Add-On/Diploma/Certificate Courses

in collaboration with eminent training partners in 2016-17

- **Ernst and Young (EY)** International Financial Reporting Standards (IFRS) and Indian Accounting Standards (IndAS) Courses
- **National Skill Development Corporation (NSDC)** Mutual Fund Agent (MFA) Course
- **University of Delhi** Certificate Courses in Foreign Languages (Chinese and Japanese). Diploma courses in Chinese and Japanese, and certificate/diploma courses in French, German, Spanish and Korean to commence in 2017-18
- **Delhi State Legal Services Authority (DSLISA)** Course on Women and Legal Literacy
- **NIIT** Courses on Advanced Excel and MS Office
- **English Communication & Personality Development Course** for SC/ST/OBC (Non Creamy Layer) & Minority Students

# Cut-offs and Results

## ➤ Cut-offs 2017

- B.Com (H) 97%, B.Com 94%, Economics (H) 97 %, English (H) 96 %, Hindi (H) 86%, History (H) 85 %, Mathematics (H) 96%, Philosophy (H) 80%, Political Science (H) 92 %, and Sanskrit (H) 52%.

## ➤ Results

### • Highest Percentages Secured in Second Year Semester Examination 2015-16

- B.B.E 74.37%, B.Com (H) 90%, Economics (H) 84.9%, English (H) 75.25%, Hindi (H) 80.71%, History (H) 72.87%, Mathematics (H) 98.75%, Philosophy (H) 80.42%, Political Science (H) 73.12%, Sanskrit (H) 83.62%, B.Com (P) 83.55% and B.A. (Program) 83.37%.

### • Highest Percentages Secured in First Year CBCS Examination 2015-16

- B.B.E 80.5%, B.Com (H) 82.7%, Economics (H) 80.5%, English (H) 78.2%, Hindi (H) 82.3%, History (H) 78.2%, Mathematics (H) 82.7%, Philosophy (H) 82.3%, Political Science (H) 75.5%, and Sanskrit (H) 85.5%.

## ➤ Higher Education

- Many of our former students are pursuing their Masters programme in prestigious institutes in India such as the [Indian Institute of Technology](#), [University of Delhi](#), [Delhi School of Economics](#), [Jawaharlal Nehru University](#), [Jamia Millia Islamia](#), [Ambedkar University](#), [TERI University](#), and [Gokhale Institute of Politics and Economics](#). Several students are also studying in foreign universities such as the [London School of Economics](#), [University of Nottingham](#), [Queen's College](#) and the [National University of Singapore](#).



# Faculty

- Highly motivated faculty (including many who have obtained their PhDs) committed towards enriching the learning experience of the students. Several members have outstanding honours/distinctions in teaching, research and in sports. Many of them have authored books and published research papers in national and international journals, and are involved in various research projects.
- Faculty members constantly upgrade their knowledge by participating in summer schools, conferences, workshops and seminars. All departments organise talks, lectures and seminars at frequent intervals to develop and nurture the research acumen of students.
- **Internal Quality Assurance Cell** holds interactive sessions with faculty once every month to bring forth achievements and challenges before the departments and societies.



# Sponsored Research Projects Undertaken by the Faculty

- Social-Psychology of Marginalization and Exclusion: A Study of 'Dom' and 'Musahar' Communities in Bihar: Empowerment through Low Cost Technology, funded by ICSSR and the Centre for Advanced Research on Development and Change, New Delhi, 2016-18.
- A Study of Modern Lifestyle Obstacles of Youth in Metro Cities of India, sponsored by Rajiv Gandhi National Institute of Youth Development (RGNIYD), Ministry of Youth Affairs.
- Gender Development in Contemporary India: Interpreting Policies of the State, funded by the University Grants Commission, 2016-18.
- **Projects with Student Participation:**
  - Women Empowerment through Low Cost Technology, funded by the University of Delhi, 2015-16.
  - Understanding the Potential Determinants of Obesity among School Going Adolescents in Delhi, funded by the University of Delhi, 2013-15.



# Our Placement Drives







## Student Societies

- **Navrangg**-The Dramatics Society
- The English Literary and Debating Society
- Hindi Literary and Debating Society
- Punjabi Literary and Cultural Society
- Sanskrit Literary and Cultural Society
- Music and Dance Society
- Fine Arts Society
- Gandhi Study Circle
- Ambedkar Study Circle
- Vivekananda Study Circle
- **NESDALF**-The Society of Students from North-Eastern States, Darjeeling, Ladakh and Foreign Countries
- **Sanrakshan**-Society for Environmental Awareness
- Society for Affirmative Action
- Women's Development Centre
- Departmental Societies and Associations

# Placement Cell

"Wings of Change"! Over the last one decade, the Indian society has witnessed a paradigm shift as far as the preference of career options and opportunities for women are concerned. On that very note, the Placement Cell of Lakshmibai College has named itself as "Wings". The name connotes the soaring aspirations of our girls, their indomitable spirit to reach the sky and beyond! Wings to reach the zenith of success.

## ➤ Placements through Campus Drives

### ➤ 2016-17

- Thirty Eight students selected by GENPACT.
- Six students selected by TATA POWER DELHI DISTRIBUTION LIMITED in 2017 and fourteen selected in 2016.
- Two students selected for Research Analyst position with BINARY SEMANTICS (permanent deputation to GOOGLE).
- Two students selected by ADROIT FINANCIAL SERVICES PVT. LTD. in 2017 and four students in 2016.
- Two students selected by YES BANK and two selected by FORK AND SPOON.
- Two students selected by LAURENT AND BENON HOSPITALITY SOLUTIONS.
- Two students selected by EXL-OPERATIONS MANAGEMENT AND ANALYTICS.
- Three students shortlisted by GO ADS.



# Selections through Central Placement Cell, DU

## ➤ 2016-17

One student selected by [FIDELITY NATIONAL INFORMATION SERVICES](#) for the process of [GOOGLE ADWORDS](#)

One student selected by [FRR FOREX Pvt. Ltd.](#)

Two students selected by [AMAZON](#)

One student selected by [INDIGO](#)

One student selected by [BRITISH TELECOM GLOBAL BUSINESS SERVICES](#)

## ➤ 2015-16

Five students selected by [INFOSYS](#)

Five students selected by [WIPRO](#)

Four students selected by [TATA POWER](#)

One student shortlisted by [MERA JOB INDIA](#)

Two students selected by [BRITISH TELECOM](#)

Three students selected by [TECH MAHINDRA](#)

Three students shortlisted by [SHAADI. COM](#)

Four students shortlisted by [HERITAGE SCHOOL](#)

# Internships and Placement Opportunities

- The placement cell is also associated with various internship portals such as Internshala, Interntheory and Sociowash. Furthermore, DU Student Interns Scheme 2017 (University of Delhi), Orange Octopus, Eat My News, TopYaps, OYO Rooms, The Testament, Weekendr (The Skill School), Dadpreneur, Connect2India, Nearbuy, Cream Feeds, Career 360, The Financial Doctors, cefy, Sociowash, PAGES and many more have invited our students for summer internship programs. Students have also been offered fellowship opportunities through Teach For India and Gandhi Fellowship Program.
- An increasing number of companies have shown their interest in placement drives for our students including American Express, Ramagundam Fertilizers & Chemicals Ltd. (RFCL), Aditya Birla Financial Services, Human First Consulting Pvt. Ltd., Zomato, Indian Express, HDFC Bank, Urban Clap, Times Internet Ltd., HT Media, ML Books International, Inkpot and eWards.

# Recruitment Procedure

- Interested companies may fill in the recruiter's form (available at <http://goo.gl/forms/K5jXMHWpqF3RXyRt2> ) or contact us at [placementlbc2014@gmail.com](mailto:placementlbc2014@gmail.com) for details of the job profile-role offered, pay package, place of posting, eligible courses and suitable dates to conduct the placement drive.

## ➤ On Campus drives

- Students register for the placement drive.
- The college provides necessary facilities for conducting tests/group discussions/presentations and interviews.

## ➤ Off Campus drives

- Resumes of students are sent to the company.
- Shortlisted students are notified and visit the company's office for final selections.

# Recruiters

## Through CAMPUS DRIVES



## Through CENTRAL PLACEMENT CELL (UNIVERSITY OF DELHI)





# Contact us 😊

Registration Form for Recruiters: <http://goo.gl/forms/K5jXMHWpqF3RXyRt2>

Email: [placementlbc2014@gmail.com](mailto:placementlbc2014@gmail.com)

Website: <http://lakshmibaicollege.in/>

Facebook: <https://www.facebook.com/Placement-cell-Lakshmibai-College-1711925429119123/>

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