

D.O. No.: Co-14/15/2018-NMCG

Dated: 08.05.2020

Dear Sir/Madam

National Mission for Clean Ganga (NMCG), Ministry of Jal Shakti is implementing various projects for rejuvenation of river Ganga and its tributaries under flagship programme '**Namami Gange**'. As a part of its' outreach activities, NMCG has been organising **Ganga Quest - an online National Quiz on River Ganga**, since last year, in association with Tree Craze Foundation, for engaging the youth and school children, aimed to build public awareness and ensuring people's involvement in the mission of rejuvenating the river Ganga. The Online Quiz received very good response last year, with participation of approximately 36,000 students from various esteemed schools and academic institutions.

2. The second edition of the online quiz - **Ganga Quest 2020**, for children of the age group of 10 years and above, has commenced this year from 22nd April (World Earth Day) and would conclude on 22nd May 2020 (World Biodiversity Day). Registration on the website (www.gangaquest.com) is going on and the response has been overwhelming, with more than 5 lakhs registration as on date. Besides registration by individual students, there is also a provision for registration in bulk by the schools / college. The winners of the quiz will be announced on World Environment Day, i.e. the 5th June 2020 and they will be awarded with exciting prizes. The schools with maximum participation will also be duly recognized. The details are enclosed for your ready reference.

3. NMCG seeks active participation from all the college /University under your jurisdiction, for connecting with the greater cause of reviving our national river Ganga. You are kindly requested to integrate the link of the Ganga Quest on your website and inform all the schools under the various Boards of your State. Kindly designate a nodal officer from your side for further coordination in this regard. Shri Peeyush Gupta, Specialist, NMCG (peeyush.gupta@nmcg.nic.in : 995845518) or Ms. Bhawna Badola CEO Tree Craze Foundation (bhawna01@gmail.com: 7042216179) can be reached for further details.

4. Being an online quiz, I am sure **Ganga Quest - 2020** will help to keep the students constructively engaged, active and motivated during the period of lockdown due to the COVID-19 pandemic. I, therefore, request you to kindly circulate the details to various entities under you, so that the same could be circulated to the Schools to ensure maximum participation of school children from your State.

Yours sincerely

(Rajiv Ranjan Mishra)
DG, NMCG